



MEASURE IMPACT

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QUANTIFY BENEFITS

ANALYSE WORKFORCE

EVALUATE OUTCOMES

UNDERSTAND SENTIMENT

The Western Research Institute is a not for profit research organisation committed to the development of Regional Australia. WRI has a strong track record for delivering research that is meaningful for our clients and has a high degree of credibility in regional communities.

WRI provides quality, customised research services to a diverse range of industry, business, non-government and government clients.

WWW.WRI.ORG.AU | 02 6333 4000 | TEAM@WRI.ORG.AU



WHAT'S YOUR VALUE?

QUANTIFY YOUR ORGANISATION'S IMPACT



MEASURE YOUR IMPACT

Organisations often seek to demonstrate their contributions to the regions in which they operate. Calculating these impacts can demonstrate an organisation's importance to a local community.

WRI can estimate direct and indirect economic effects at the local, state, or national level and quantify your organisation's impact in terms of Contribution to Gross Regional Product, Full Time Equivalent Employment and Household Income.

WHAT DOES THIS MEAN FOR YOUR ORGANISATION?

Get support

Provides you with information to build a business case for a proposed new development.

A good news story

Communicates your contribution to the regional economy, providing you with information that supports your position in the community.

Future planning

Supports planning and development. Receive the right information to make good business decisions.

Know the impact

Understand the impact of changes to your business and how that will impact the community.

We use our local knowledge and experience to deliver cost effective, accurate and meaningful regional modelling



WRI ECONOMIC MODELLING

WRI uses Input-Output (IO) modelling to identify the economic impact of an organisation on a regional economy. This provides a detailed picture of the structure of a regional economy, including linkages between sectors. WRI draws on regional knowledge and data sources, as well as our extensive modelling experience, to ensure that the results appropriately reflect your economy.

By collecting financial data about your business and applying it within the model, WRI can determine your impact, estimating the direct and flow-on effects of your operations on the local economy including the sectors most impacted.

EXAMINE WORKFORCE

WRI can also examine the "on the ground" impacts of your organisation's workforce. A workforce survey will identify the community level impacts by profiling the workforce and their families, and their utilisation of community infrastructure.

Together, WRI's Economic Impact analysis and workforce survey can develop a comprehensive picture of your organisation's impact. Contact us today about a tailored research solution.

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