



## ANALYSE WORKFORCE

**MEASURE IMPACT**



**QUANTIFY BENEFITS**

**ANALYSE WORKFORCE**

**EVALUATE OUTCOMES**

**UNDERSTAND SENTIMENT**



The Western Research Institute is a not for profit research organisation committed to the development of Regional Australia. WRI has a strong track record for delivering research that is meaningful for our clients and has a high degree of credibility in regional communities.

WRI provides quality, customised research services to a diverse range of industry, business, non-government and government clients.

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# SKILLS FOR YOUR REGION

PLAN AND PROVIDE FOR EMERGING SKILLS DEMANDS



## UNCOVER WORKFORCE DEMANDS

Understand the changing set of skills your region or organisation needs.

There are many changes that can impact on the workforce, both internal and external. Economic downturn, ageing populations and skills shortages will impact different businesses in different ways.

**WRI can develop a tailored approach to investigating and planning for how change will impact your region.**

## WHAT DOES THIS MEAN FOR YOUR ORGANISATION?

Expose skill gaps and workforce demands in any region.

### *Support your community*

Identify the workforce needs for your local community. What skills are in shortage and what are the likely future industry needs?

### *Strategic planning*

Information from this research can feed directly into regional and business strategic planning.

### *Attract investment*

Provide potential new businesses with key skills and workforce indicators for your industry or region.

### *A good news story*

Communicate your organisation or industry human capital contribution or job creation potential.

## UNDERSTAND FUTURE DEMANDS

WRI develops a picture of the future workforce and skills demands in your region by assessing industry data and projections, the current supply of skills through training as well as the existing and projected workforce demands of business (via a survey), and population projections.

This can enable regions to identify possible skills gaps and future workforce demands across key sectors.

## OUR EXPERIENCE

At WRI we understand the regional workforce and we can work with you to:

- determine demand for different occupations in the future
- assess the impact of change on the skill and qualification mix in different industry sectors
- examine the impact of qualifications on the income and unemployment levels in regions and industries
- complete regional skills and labour force studies at any level.

**WRI research can provide a detailed picture of the future workforce and skills demands in your region, this critical information can feed directly into strategic planning for the future.**

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